

Research on the Current Situation and Improvement Countermeasures of Student Association Management in Application-oriented Universities Under the New Situation -- Xi'an Aeronautical University as an Example

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Abstract: This paper carries out a survey on the satisfaction, cognition and expectation of student associations among teachers and students, analyzes the current situation of student association management in application-oriented universities, makes clear the problems existing in the current management of student associations, and probes into the application of community management from four aspects: talent training plan, party and league construction work guidance, organizational system innovation, and work innovation in the new situation of post epidemic How to effectively enhance and improve the management of student associations and promote their healthy development.

Keywords: Application oriented undergraduate; Community management; Improvement measures

Subject: the achievement of the 2020 higher education research project of Xi'an Aeronautical University to explore the management status and Improvement Countermeasures of student associations in Application-oriented Universities - Taking Xi'an Aeronautical University as an example (No.: 2020gj2015);

1. Introduction

In recent years, college student associations are booming. As an important carrier of the second classroom in Colleges and universities, they play an important role in cultivating students; sense of social responsibility, innovative spirit and practical ability, improving students comprehensive quality and promoting students growth. Compared with research-oriented universities, application-oriented universities should strengthen students; practical ability and application ability as the first and second classroom guidance. Therefore, application-oriented colleges and universities should pay special attention to the function of the second classroom, but there are still some practical difficulties in the current student associations, such as imperfect organization construction, unbalanced activity quality, imperfect educational function, limited development space, etc.^[1] It is urgent to promote and improve the healthy development of student associations through mechanism innovation.

1.1 The current situation of student association management in application oriented universities based on questionnaire survey

In this paper, Xi'an Aeronautical University student associations as an example, to carry out a questionnaire survey. At present, Xi'an Aeronautical University has 59 registered student associations, with nearly 5000 registered members, accounting for 36.3% of the students. Taking college students, community leaders and community instructors as the research objects, the online questionnaire survey and field interview survey were carried out. A total of 500 questionnaires were distributed to college students, and 484 valid questionnaires were actually recovered, with a recovery rate of 96.8%; through field interviews with 20 community leaders, 20 questionnaires were distributed, 18 questionnaires were recovered, with a recovery rate of 90%; 18 community instructors were interviewed, 18 questionnaires were sent out and 17 were returned, with a recovery rate of 94.4%. Through SPSS software to process the effective questionnaire, to ensure the accuracy of the data, and the data statistics, how to improve and enhance the quality of college community management are discussed.

Through questionnaire and interview analysis, the basic situation of students composition is shown in the table below.

Table 1 - Survey of students

project	Gender		student cadres		major			grade				Political outlook		
	male	female	yes	no	science and engineering	Liberal arts	Sports Art	Freshman	Sophomore	Junior	Senior	CPC Members	communist youth league member	The masses
percentage	70.1	29.9	41.6	58.4	79.3	18.5	2.2	35.3	38.2	16.8	9.7	12.4	69.8	17.8

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1.1.1 Participation and evaluation of community activities

(1) Community participation motivation. The school brings students participation in community activities into the second classroom credit recognition, and college students are more and more active in participating in community activities. The survey shows that 90.56% of college students actively and enthusiastically participate in community activities, and college students' participation in community activities is relatively high. The student associations with higher student satisfaction are culture and sports, voluntary public welfare, innovation and entrepreneurship, academic science and technology, while the ones with lower student satisfaction are ideological and political. It can be seen that the more satisfied the students are, the more popular the community activities are.

(2) The quality and effectiveness of the activities.

According to the survey results, most students think that the frequency of club activities is low, the activities are mostly competitions, artistic performances, volunteer services, etc., the form is relatively single, the number of high-quality brand activities is less, the theme and content of activities remain unchanged for many years, or they are too catering to the public taste and one-sided pursuit of interest and entertainment.

1.1.2 Organization construction and evaluation of mass organizations

(1) The cognitive aspect of organizational management. Most of the students know little about the organization of the association and the relationship between the association and the League organization. Ordinary students often confuse the relationship between associations and student organizations, such as the student union. They have a lot of cognitive impressions about school management associations, such as "not enough attention, too many restrictions, and complex approval".

(2) The identity of community construction. The vast majority of community leaders said that most student associations have regulations and instructors, but the system of member training, community rewards and punishments, awards and other aspects is still not perfect. Due to the loose internal management of community organizations, it is difficult to recruit new members, to retain talents, to lack core backbone personnel, to change the term of office nonstandard, and to have a strong randomness of activities. Many ordinary members and even the person in charge of the community do not care about the honor of the community, and do not care about the construction and future development of the community.

1.2 Analysis on the management of student associations in application oriented Universities

1.2.1 The internal organization construction of the association is not perfect

As a mass organization organized by students in combination with their interests and specialties, the structure of student associations is relatively loose, and the organizational form is not close enough. For a long time, the coverage of Party and League organizations is not enough, the political attribute is weak, and the management is loose, which can easily lead to the tendency that student associations are attracted by Western hostile forces. The imperfect internal organization and management of college students is the development process of student associations. It is the most prominent problem in the field.

1.2.2 The importance and support of the school are not enough

Due to the fact that the school has been upgraded from junior college to undergraduate soon, the relevant hardware supporting facilities, management foundation and other aspects are relatively weak, especially the school leadership pays more attention to the management of the first classroom teaching, and ignores the important role of the secondary classroom student associations in the cultivation of Applied talents^[2], so there is less help in resources (materials, funds, venues).

1.3 Countermeasures and work innovation of student association management in application oriented Universities

1.3.1 Leading the management of student associations with the work of Party and League building

In the critical period of establishing the important values of life, college student associations should play an important role in cultivating the core values of college students. The activities of student associations should reflect the leading role of the ideological and political values of the party and League organizations^[3]. The strong leadership of the Party committee in Colleges and universities is the first prerequisite for the development and construction of student associations. It is necessary to bring the work of student associations into the overall planning of Ideological and political work in Colleges and universities.

2. Conclusion

In short, the members of the association can improve their comprehensive quality by learning a lot of knowledge, technology and ability that they can not learn in class

About the author

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